

# Nilesh Trivedi

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## CONTACT

Bangalore, India

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## SUMMARY

I have built high-tech products and built / led engineering and product teams for more than 12 years. After MBA, I co-founded a B2B product company with a social CRM app. I helped build and scale GupShup's enterprise messaging platform. As CTO at Truweight, I integrated all technological pieces of a fast moving consumer tech business into a cohesive, agile whole. With an IIT and IIM background, I am also a hands-on expert at full-stack development including the cutting-edge in machine-learning, hardware, and blockchain.

Some of my technical work can be seen here: <https://www.nileshtrivedi.com/work.html>

## WORK EXPERIENCE

Truweight, Bangalore  
CTO

2015 — Present

- Built an in-house team delivering native mobile apps and a scalable backend for healthtech product
- Built a fully-automated lead generation-conversion pipeline (include home visits and physical delivery of products) by integrating many different systems (LeadSquared, Unbounce, Vymo, Locus, LiveChat, Telephony)
- Built an in-house platform for optimally scheduling home visits across India to increase revenues
- Took up additional responsibility as product manager
- *Tech used: Ruby, Java, Rails, Play framework, Heroku, Android, iOS, Digital Ocean*

Independent  
Consulting Engineer

2013 — 2015

- Engineering for tech startups from web / mobile apps to hardware, electronics, computer vision and machine learning
- Built algorithmic trading systems and a web-based workbench for backtesting (<https://qplum.co>). Tech used: *Ruby, Rails, Javascript, Python, AWS, Docker, Redis and Discourse*
- Built an interactive physics simulation engine using Javascript and Canvas APIs. Presented at JSFoo: <https://hasgeek.tv/jsfoo/2013-2/688-interactive-physics-simulation-in-the-browser-what-i-learned> Tech used: *Physics, Javascript, Canvas APIs and Ruby*
- Advised a smart home appliance startup ( <http://zapati.in> : Automatic, portable, Roti-making machine). Tech used: *Arduino, OpenCV, AVR, Mechatronics*

GupShup (earlier Webaroo),  
Bombay

2009 — 2013

Lead Software Engineer & Product Manager

- Built and launched multiple web applications for Enterprise SMSGupShup serving thousands of customers and delivering billions of messages per month: <http://enterprise.smsgupshup.com/>
- Built tools for improving internal processes including analytics and customer support
- Development for GupShup's Android app
- Growth marketing with analytics and optimization of ad campaigns
- *Tech used: Ruby, Rails, Java, JRuby, Android, Javascript*

Lattice Purple Technologies, Noida

2008 — 2009

Co-Founder & CTO

- Built and launched a social CRM app - YouSuggest.us
- Successfully sold it to Indian media enterprises but failed to optimize the sales process in time
- Built a dynamic and interactive trip-planning app using Javascript and Google Maps APIs
- *Tech used: Ruby, Rails, and Javascript*

HeadStrong, Bangalore

2003 — 2006

Senior Associate

- Delivered multiple releases for Nuance Voice Platform: <https://www.nuance.com/>
- Developed a number of speech-recognition applications using VoiceXML
- *Tech used: Java, J2EE, VoiceXML*

OPEN SOURCE

- Interactive real-time physics simulation engine for the Web: <https://bitbucket.org/nileshtrivedi/physics>
- BigChainDB Ruby client: <https://github.com/nileshtrivedi/bigchaindb-ruby-client>
- RbFNV - FNV Hash for Ruby: <https://github.com/nileshtrivedi/rbfnv>
- LiveCoding environment concept for JavaScript: [https://github.com/nileshtrivedi/livecoding\\_js\\_demo](https://github.com/nileshtrivedi/livecoding_js_demo)
- Ruby wrapper for Gupshup APIs: <https://github.com/nileshtrivedi/gupshup>
- A framework for building SMS-based chatbots: <https://github.com/nileshtrivedi/smsapp>
- IndiumBot: A cryptocurrency-based tipping bot for Slack communities: <https://gitlab.com/indium/slackbot>

QUALIFICATIONS

Sun Certified Java Programmer - 2005  
Scored 100.0% in Coursera's Machine Learning class - 2013

EDUCATION

MBA (Marketing)  
IIM Lucknow

2006 — 2008

B.Tech. (AeroSpace Engineering)  
IIT Kharagpur

1999 — 2003

INTERESTS

Programming for fun, making music, reading non-fiction and learning mathematics. Over the years, I have presented at conferences like BarCamp, RubyConf, JSFoo, Makerfest etc.

- Homepage: <https://www.nileshtrivedi.com/>

I also take great delight in teaching young people - adults and children alike.

REFERENCES

Vishnu Saraf, CEO, Truweight (I reported to him when I was CTO at Truweight)  
Email: [sarafvishnu@gmail.com](mailto:sarafvishnu@gmail.com)

Viswanath Ramachandran, Founder, Hippily (I was reporting to him when he was CTO at Webaroo)  
Email: [viswanath.ramachandran@gmail.com](mailto:viswanath.ramachandran@gmail.com)

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